

12 Month Strike Teams

- ✓ Marketing & Enrollment Strike Team
- ✓ Process Re-Engineering Strike Team
- ✓ Communications Plan Strike Team
- ✓ Change Management Strike Team



Working with Swim has been a game-changer for Austin Community College. Through our partnership, we have seen rapid enrollment growth and a commitment to ensure students have the tools they need to cross the finish line and realize their future.



— **Dr. Russell Lowery-Hart,**
Chancellor

RAPID CYCLE INNOVATION

New Enrollment
+11.9% @



In Partnership with **Swim**

Overall Headcount

+3.4%

OVERALL
CREDIT
HOURS

+5.3%



+5.3%



**OVERALL
CONTACT
HOURS**

47% increase in new students
enrolled in 8 week courses